

# HOLYROOD COMMUNICATIONS LTD COOKIE NOTICE

## About Cookies

Cookies are small text files that are placed on your computer by websites or apps that you visit. They are often used to make sites that you visit work more efficiently.

A cookie may contain an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser when you visit a website or app. Sometimes this identifier may be sent back to the server each time a new page is requested. This information helps the website owners understand visitor behaviour.

Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date. A session cookie will expire at the end of the user session, when the web browser is closed.

To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## Cookies that we use

Essential Cookies:

These are essential to enable you to move around the website and use its features.

Cookies Used	Name	Type	Purpose
PLH Group Websites	ASP.NET_SessionId, ii_Globalisation, cookielawinfo-checkbox-necessary, cookielawinfo-checkbox-non-necessary, has_js, cb-enabled	Functional	To hold the user Session ID and globalisation settings (stores a country code) and are essential for any ASP.Net site to function properly. And store the GDPR Consent preferences. If the user has JavaScript.
Cloudflare	__cfduid	Functional	To identify individual

			clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.
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Non-Essential Cookies:

We use various non-essential cookies for various purposes as detailed below:

Cookies Used	Name	Type	Purpose
Youtube	VISITOR_INFO1_LIVE, CONSENT, YSC	Advertising	Used to track the information of the embedded YouTube videos on a website.
Google Analytics	_ga, _gid, _gat	Analytics	Used to calculate visitor, session and campaign data.
HotJar	_hjFirstSeen, _hjTLDTest, _hjid, _hjIncludedInPageviewSample, _hjAbsoluteSessionInProgress	Analytics	To identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user.

Eloqua	ELQSTATUS, ELOQUA	Analytics, Functional	To track individual visitors and their use of site. This is set on the first visit of the visitor to the site and updated on subsequent visits. These cookies are also used for email services. And also helps for marketing automation solution for B2B marketers to track customers through all phases of buying cycle.
crwdcntrl.net	_cc_dc, _cc_id, _cc_cc, _cc_aud	Analytics	to collect statistical information in an anonymous form about the visitors of the website. The data collected include number of No Analytics visits, average time spent on the website, and the what pages have been loaded. These data are then used to segment audiences based on the

			<p>geographical location, demographic, and user interest provide relevant content and for advertisers for targeted advertising. DoubleClick test_cookie, IDE, __gads</p>
<p>DoubleClick test_cookie, IDE, __gads</p>	<p>test_cookie, IDE, __gads</p>	<p>Advertising</p>	<p>To determine if the user's browser supports cookies and is used by Google DoubleClick and stores information about how the user uses the website and No Advertising any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.</p>
<p>Pubmatic</p>	<p>_pubcid, KTPCACOOKIE, uids, KCCH, pi, KADUSERCOOKIE, chkChromeAb67Sec, PUBMDCID, PugT, SPugT, SSCookie, DPSync3,</p>	<p>Advertising, Analytics</p>	<p>To make advertisement on the website more relevant. They collect</p>

	SyncRTB3, KRTBCOOKIE_336, KRTBCOOKIE_377, KRTBCOOKIE_57, KRTBCOOKIE_27, KRTBCOOKIE_80, KRTBCOOKIE_391, cto_bidid, cto_bundle		data based on the visitors behavior and optimize the website.
Lotame	lotame_domain_check	Analytics	These cookies are created by Lotame to help identify users.
Delta Projects	guid, guid2	Performance	This cookie is used to track the individual sessions on the website, which allows the website to compile statistical data from multiple visits. This generated data is used for creating leads for marketing purposes.
Zeotap	zc	Analytics	User Analytics
Fiftyt.com	fifid, cs	Analytics	User Analytics
semasio.net	SEUNCY	Advertising, Analytics	User Targeting
simpli.fi	suid, suid_legacy	Advertising	Geotargetting for ads
Adform	C, uid	Advertising, Other	Advertising cookie
Yahoo	A3, B, IDSYNC	Advertising, Other	Advertising cookie
LinkedIn	bscookie, bookie, lidc, lang, UserMatchHistory, AnalyticsSyncHistory	Functional	To enable LinkedIn functionalities on the page.
Mathtag.com	uuid	Advertising	To optimize ad relevance by collecting

			visitor data from multiple websites such as what pages have been loaded.
Adsrvr.org	TDID, TDCPM	Advertising	The cookie is set by CloudFare service to store a unique ID to identify a returning users device which then is used for targeted advertising.
Lijit	ljt_reader	Advertising	The cookie is used for recognising the browser or device when users return to their site
AppNexus	uuid2	Advertising	The cookies stores information that helps in distinguishing between devices and browsers. This information is used to select advertisements served by the platform and assess the performance of the advertisement and attribute payment for those advertisements.

Twitter	personalization_id	Advertising	It is used integrate the sharing features of this social media. It also stores information about how the user uses the website for tracking and targeting.
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### How to change cookie settings

You have the ability control, accept and decline cookies, if you choose to decline cookies; you may not be able to fully experience the interactive features of our site and any preferences will be lost if you delete cookies. If you do not like the idea of non-essential third-party cookies, you can change your browser's settings to delete such cookies that have already been set and/or to block these cookies from being placed in future. To learn more about how to do this, visit the help pages of your browser. If you wish to opt-out of Non-essential Website Cookies (Analytics cookies and Third-party advertising or targeting cookies) placed by InMobi, you can change your browser's settings to delete such cookies that have already been set and update your future preferences via cookie banner displayed on the website. Please however note, that, if you delete these cookies or do not accept them, you might not be able to use all of the features We offer, you may not be able to store your preferences, and some of our pages might not display properly.

Alternatively, most web browsers allow some control of most cookies through the browser settings.

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

### About us

This website is owned and operated by Holyrood Communications Ltd, a subsidiary of Political Holdings Ltd and part of the Total Politics Group.

Holyrood Communications is registered in Scotland under company number **SC200011** and our registered office is **Panmure Court, 32 Calton Road, Edinburgh, EH8 8DP**

You can contact us: [customer.service@totalpolitics.com](mailto:customer.service@totalpolitics.com).

If you want further information on how we process your data please see our privacy notice here: <https://www.holyrood.com/docs/privacy-policy.pdf>

### **Policy Revision**

This policy was updated on [09/10/24 - V1]